

---

# onformative

18.05.2022

## Art Director (f/m/d), Houdini, C4D Berlin, full-time

Are you enthusiastic about creating visual worlds and inspiring business partners as well as team members?

Become an equal part of [onformative](#), where we highly value collaboration and believe in the power of the creative hivemind. As an Art Director you'll get the chance to manage your own projects creatively. Together with one of onformative's project managers you will be at the helm of projects for our existing and new business partners. You will lead our team of dedicated motion design artists and act as creative decision maker on a range of exciting self-initiated and commissioned projects that range from generative branding, real-time experiences to large-scale media installations.

### Requirements overview

- background in the field of art & design
- strong conceptual skills and your own unique design language that synergizes with onformative's creative vision
- ability to approach creative challenges from conceptual, technical and aesthetic aspects
- a passion for visual storytelling, developing ideas and narratives
- experience in pitching, presenting and selling your ideas in front of business partners
- a clear understanding for design decisions and a talent for communication
- strong curiosity to challenge the boundaries between art, design and technology
- solid knowledge in C4D or Houdini and Redshift/Octane
- a moving images portfolio, showing your strongest work
- ambition to grow and keep learning

---

# onformative

## Description

As an Art Director your main role at onformative is that of a facilitator. You will translate creative briefings to support the development of narratives and ideas by forming and communicating your creative vision with your team. Empowering them gives you energy and together you will develop a common creative direction to create visual concepts and design solutions.

You will spend much of your time making sure everyone in your team has what they need, supporting them and providing inspiration – be it of technical or artistic nature. Occasionally you will work on project tasks yourself.

You're aware of the balance that is seeing everyone in your team as well as maintaining an understanding for the clients' communicative mission. With your ability to base your design decisions on solid ground, the creative concepts you develop with your team will align with the goal of the project. This will enable you to nurture an eye to eye relationship with our clients and sell the creative.

Is this you? Then send us an email with your application including a moving images portfolio to [job@onformative.com](mailto:job@onformative.com). We're looking forward to hearing from you!